

ZUBAIR SAROOKH

CONTENT CREATOR • ENTERTAINER • ACTOR

1.2M+

INSTAGRAM FOLLOWERS

3M+

CROSS-PLATFORM
AUDIENCE

📍 DUBAI, UAE



RECOGNIZED BY
KHALEEJ TIMES
AS A CHANGE MAKER IN THE UAE

ZUBAIR SAROOKH



ABOUT ZUBAIR

Zubair Bin Jafer Baom, widely known as Zubair Sarookh, is a multilingual, award-winning creator based in Dubai with a global audience and over 10 years of experience in social media.

His content resonates with millions across the UAE, India, Pakistan, the Philippines, the UK, USA, and beyond.

His work has been featured in Khaleej Times, Gulf News, Lovin' Dubai, US Times, and several other major media outlets.

FEATURED IN

Khaleej
Times

GULF NEWS

lovin dubai
لوون دبي

U.S. Times

AUDIENCE DEMOGRAPHICS

A GLOBAL COMMUNITY THAT CONNECTS,
ENGAGES & INSPIRES



GLOBAL REACH

STRONG PRESENCE ACROSS:

India • United Arab Emirates • Saudi Arabia
Pakistan • United States • United Kingdom
Qatar • Kuwait • Philippines

Our audience spans across key global markets
including GCC, South Asia, North America,
and the United Kingdom.

3.9M+

COMBINED AUDIENCE



AUDIENCE PROFILE



74% – 84%

MALE AUDIENCE
Across Platforms



18 – 44 YEARS

CORE AGE GROUP
Across Platforms



25 – 34 YEARS

PRIMARY AGE SEGMENT
Largest Audience Segment

[visit](#)



INSTAGRAM

1.2M+

FOLLOWERS

[visit](#)



FACEBOOK

1.2M+

FOLLOWERS

[visit](#)



TIKTOK

840K+

FOLLOWERS

[visit](#)



YOUTUBE

706K+

SUBSCRIBERS

CONTENT CATEGORIES

Diverse content that entertains, inspires and creates meaningful connections with audiences across the globe.



TRAVEL & EXPERIENCES



COMEDY & ENTERTAINMENT



CARS & AUTOMOTIVE



FASHION & LIFESTYLE



01 COMEDY & ENTERTAINMENT

Viral character-driven content and relatable storytelling that connects with everyone.



02 CARS & AUTOMOTIVE

Vehicle showcases, reviews, experiences and luxury automotive content.



03 LIFESTYLE & CULTURE

Everyday life in the UAE, culture, trends, and real world experiences.



04 TRAVEL & EXPERIENCES

Destinations, tourism campaigns, hospitality and lifestyle exploration.



05 BRAND COLLABORATIONS

Authentic brand integrations that combine storytelling, entertainment and brand messaging naturally.



06 COMMUNITY & SOCIAL IMPACT

Positive content highlighting people, communities and stories that inspire impact.



07 FASHION & LIFESTYLE

Fashion, style, grooming and lifestyle content that reflects personality and influences trends.



08 GAMING & ESPORTS

Gameplay, challenges, live streams and gaming content for the digital community.

TRUSTED BY



Collaborating with leading global, regional, and local brands across technology, automotive, retail, entertainment, hospitality, and lifestyle sectors.



Available for brand partnerships, ambassador programs, product launches, event appearances, and long-term collaborations.

SERVICES

CREATIVE CONTENT. STRATEGIC IMPACT. REAL RESULTS.



SOCIAL MEDIA CAMPAIGNS

Engaging, scroll-stopping content across all major platforms that connects brands with audiences.

- Instagram Reels
- TikTok Videos
- Facebook Videos
- YouTube Integrations



BRAND PARTNERSHIPS

Meaningful collaborations that build trust, drive awareness, and deliver measurable impact.

- Sponsored Content
- Brand Ambassador Programs
- Product Launches
- Long-Term Collaborations



CONTENT PRODUCTION

High-quality, creative content that entertains, inspires, and leaves a lasting impression.

- Comedy Content
- Lifestyle Content
- Automotive Content
- Technology Content



EVENTS & APPEARANCES

Bringing energy, influence, and unforgettable moments to your brand and audience.

- Event Hosting
- Brand Activations
- Public Appearances
- Meet & Greet

TAILORED SOLUTIONS. AUTHENTIC CONNECTIONS. LASTING IMPACT.

CAMPAIGN EXAMPLES

BRANDS. STORIES. RESULTS.



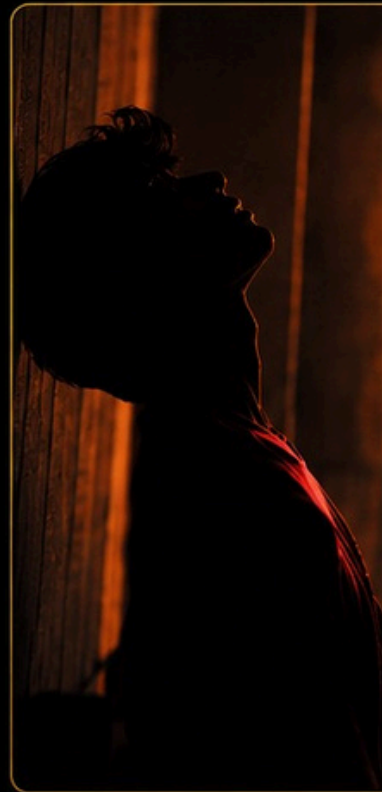
01

NxN
NATIONAL x NETWORK

- 😊 Comedy-driven campaign
- 🔗 Integrated brand naturally into the storyline
- 🌐 Cross-platform visibility
- 📈 High engagement through comedy content

[watch](#)

👁️ **640K+**
VIEWS



02

HONOR

- 💖 Emotional brand story
- 👤 Life journey integration
- 📱 Product featured naturally
- 🌐 Cross-platform visibility

[watch](#)

👁️ **150K+**
VIEWS



03

Raising Cane's
CHICKEN FINGERS

- 🌐 Cross-platform visibility
- 🍴 Food-focused content
- 📍 Shop opening coverage
- ★ Featured menu items
- 🚩 UAE opening campaign

[watch](#)

👁️ **193K+**
VIEWS



04

CLEAR
MEN

- 😊 Funny & relatable content
- 🔗 Integrated product naturally in the script
- ⚽ Football World Cup campaign
- 🌐 Cross-platform visibility
- 🎬 Story-driven execution

[watch](#)

👁️ **121K+**
VIEWS

CAMPAIGN HIGHLIGHTS



BRAND-SAFE
CONTENT



STORY-DRIVEN
INTEGRATIONS



COMEDY &
ENTERTAINMENT
FOCUS



LIFESTYLE &
PRODUCT
FEATURES



CROSS-PLATFORM
DISTRIBUTION



HIGH QUALITY
PRODUCTION
AVAILABLE

ON AIR

LET'S WORK
TOGETHER



Zubair Sarookh

Content Creator • Actor • Entertainer

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